**Travel and Tourism**

**KS4**

BTEC Travel and Tourism courses are designed to provide students with the skill sand knowledge needed to pursue a career is the travel and tourism industry. Travel and Tourism covers topics including:

* The principles of customer service in the tourism industry
* The structure and organisation of the tourism industry
* The environmental and social impacts of tourism
* The planning and organisation of travel and tourism products and services

How is travel and tourism assessed?

At The Bourne Academy, we use the BTEC Level 1/Level 2 Tech Award. It is assessed using three components that give learners the opportunity to develop broad knowledge and understanding of the travel and tourism sector, and specialist skills and techniques in research and communication at Levels 1 and 2. Components 1 and 3 are assessed through internal assessment (coursework).

Component 1: Travel and Tourism Organisations and Destinations

Component 2: Influences on Global Travel and Tourism (External exam)

Component 3: Customer Needs in Travel and Tourism

What can this qualification lead to?

Learners who generally achieve at Level 2 learning might consider progression to:

• A Levels as preparation for entry to higher education in a range of subjects

• Study of a vocational qualification at Level 3, such as a BTEC National in Travel and Tourism, which prepares learners to enter employment or apprenticeships, or to move on to higher education by studying a degree in the tourism sector

Learners who generally achieve at Level 1 across their Key Stage 4 learning might consider progression to:

• Study at Level 2 post-16 in a range of technical routes designed to lead to work, to progression to employment, to apprenticeships or to further study at Level 3.

• Study of travel and tourism post-16 through the study of a Technical Certificate